

# ORTA Spring Board Meeting

May 5, 2017 • 9:30 am to 3:00 pm

## **Welcome**

- Randy Overbeck, 2017 President

## **Pledge of Allegiance**

- Michael Ward, Hamilton County Trustee

## **Association Member Benefits Advisors**

- Alan Kearns, VP

## **AARP-OHIO**

- Barbara Sykes, State Director

## **Fall 2016 Board Minutes**

- Bee Lehner, Secretary

## **Finance/Audit Committee Report**

- Don Baker, District VII and Denise Deltondo, Trumbull County

## **Trustee Membership Committee Preview**

- Bruce Hodges, District II

## **Strategic Planning Recommendations**

- Bee Lehner, President-elect

## **70th Anniversary Committee Report**

- Ken Moody, District VI

## **Executive Director's Report**

- John Cavanaugh

## **STRS Presentation**

- Bob Stein, Board Chair

## **Luncheon**

- Cinco de Mayo Taco Bar

## **Breakout sessions:**

### **AMBA**

- Alan Kearns

### **Communications**

- Katie Sabitino, Inspire Group

### **Community Service**

- Carol Remington and Ryan Miller, Habitat for Humanity

### **Membership**

- Bruce Hodges

### **UBS Financial Services**

- Allan Covert, Allan Reta, and Jeff Simpson

**Budget-To-Budget Comparison and Increases (Decreases)**

**Operating Budget 2016**

|  | Actual Expenses in<br>2016 | Approved Budget in<br>2016 | ( Increase )<br>Decrease | YTD %<br>2016<br>Expense |
|--|----------------------------|----------------------------|--------------------------|--------------------------|
| <b>SALARIES AND WAGES</b>                      |                            |                            |                          |                          |
| Salary and Wages                               | \$ 105,918.52              | \$ 133,000.00              | \$ 27,081.48             | 79%                      |
| Payroll Taxes                                  | \$ 43,184.64               | \$ 15,200.00               | \$ (27,984.64)           | 284%                     |
| <b>Total Salaries and Wages</b>                | \$ 149,103.16              | \$ 148,200.00              | \$ (903.16)              | 100.6%                   |
| <b>FRINGE AND BENEFITS</b>                     |                            |                            |                          |                          |
| Insurance/Work's Compensation                  | \$ 5,313.86                | \$ 5,000.00                | \$ (313.86)              | 106%                     |
| <b>Total Fringe and Benefits</b>               | \$ 5,313.86                | \$ 5,000.00                | \$ (313.86)              | 106%                     |
| <b>PROFESSIONAL/TECHNICAL SERVICES</b>         |                            |                            |                          |                          |
| Audit / Accounting Fees                        | \$ 829.90                  | \$ 800.00                  | \$ (29.90)               | 4%                       |
| Banking Fees (PNC)                             | \$ 3,178.29                | \$ 4,750.00                | \$ 1,571.71              | 67%                      |
| Professional Services                          | \$ 8,567.29                | \$ 4,500.00                | \$ (4,067.29)            | 190%                     |
| Legal Fees                                     | \$ 5,578.00                | \$ 4,000.00                | \$ (1,578.00)            | 139%                     |
| <b>Total Professional / Technical Services</b> | \$ 18,153.48               | \$ 14,050.00               | \$ (4,103.48)            | 129%                     |
| <b>REPAIRS AND MAINTENANCE</b>                 |                            |                            |                          |                          |
| Maintenance and Equipment                      | \$ 7,403.87                | \$ 7,000.00                | \$ (403.87)              | 106.0%                   |
| <b>Total Repairs and Maintenance</b>           | \$ 7,403.87                | \$ 7,000.00                | \$ (403.87)              | 106.0%                   |
| <b>TRAVEL EXPENSES</b>                         |                            |                            |                          |                          |
| Conference Space rental                        | \$ 4,091.31                | \$ 7,000.00                | \$ 2,908.69              | 58%                      |
| Travel   | \$ 23,221.98               | \$ 20,700.00               | \$ (2,521.98)            | 112%                     |
| Meals  | \$ 4,761.89                | \$ 10,000.00               | \$ 5,238.11              | 47%                      |
| Lodging  | \$ 2,317.15                | \$ 5,600.00                | \$ 3,282.85              | 41%                      |
| Awards   | \$ 428.51                  | \$ 250.00                  | \$ (178.51)              | 178%                     |
| <b>Total Travel Expenses</b>                   | \$ 34,820.84               | \$ 43,550.00               | \$ 8,729.16              | 80%                      |
| <b>COMMUNICATIONS / PUBLICATIONS</b>           |                            |                            |                          |                          |
| Consultant Fees                                | \$ 29,607.62               | \$ 38,200.00               | \$ 8,592.38              | 78%                      |
| Office Supplies                                | \$ 1,211.22                | \$ 800.00                  | \$ (411.22)              | 151%                     |
| Printing                                       | \$ 12,573.10               | \$ 26,500.00               | \$ 13,926.90             | 47%                      |
| Telephone                                      | \$ 2,026.06                | \$ 1,500.00                | \$ (526.06)              | 135%                     |
| Postage  | \$ 6,796.79                | \$ 29,500.00               | \$ 22,703.21             | 23%                      |
| <b>Total Communications / Publications</b>     | \$ 52,214.79               | \$ 96,500.00               | \$ 44,285.21             | 54%                      |
| <b>ORTA OFFICE</b>                             |                            |                            |                          |                          |
| Rent   | \$ 46,662.60               | \$ 48,000.00               | \$ 1,337.40              | 97%                      |
| Insurance                                      | \$ 1,675.33                | \$ 900.00                  | \$ (775.33)              | 186%                     |
| <b>Total Rent</b>                              | \$ 48,337.93               | \$ 48,900.00               | \$ 562.07                | 99%                      |
| <b>OTHER EXPENSES</b>                          |                            |                            |                          |                          |
| Dues and Licenses                              | \$ 3,237.64                | \$ 4,100.00                | \$ 862.36                | 79%                      |
| <b>Total Other Expenses</b>                    | \$ 3,237.64                | \$ 4,100.00                | \$ 862.36                | 79%                      |
| <b>TOTAL OPERATING EXPENSES</b>                | \$ 318,585.57              | \$ 367,300.00              | \$ 48,714.43             | 87%                      |

\* This was budgeted incorrectly, the red marks will be adjusted in 2017 approval.

## **Strategic Planning Committee Recommendations**

The committee recommends we consider a new name, which will more accurately describe our membership, which includes more than teachers. Ohio Retired Educators Association (OREA) is recommended.

The committee recommends we adopt a new logo with a more contemporary tone. This is a good opportunity to involve members and could be considered as a 70<sup>th</sup> anniversary activity.

The committee recommends a revision of our vision and mission statements to guide the organization for the next ten years. (Dave Gynn and Kara Menden.... will work on this.)

The committee recommends changing the membership year to be July through June. The fiscal year may or may not be the same as the membership year. (Karen Butt will check on this)

The committee recommends developing a regional format for connection with local chapters. The plan would include five area regions with approximately 17-18 counties in each region. Each region would elect three liaisons (one each year to serve a three-year term.) The position of trustee would be eliminated, however, trustees may become liaisons during this transition. (Counties to be included in each region need to be planned out before presenting to board.)

The committee recommends a smaller state board and eliminating the two vice president positions. The state board would be the executive committee (president, president elect and past president) plus one liaison from each region. (Eight members total.)

The committee recommends more regional involvement with local chapters.

Services provided to the chapters could include;

- Providing leadership training for new regional liaisons
- Conducting workshops with local chapter involvement
- Having annual visits from state officers or regional liaisons
- Scheduling annual meetings for chapter presidents
- Communicating with chapter presidents at least quarterly
- Giving a brief written report of chapter activities to executive board
- Encouraging chapter reporting of activities to state newsletter
- Building relationships with all chapters within regions
- All regional liaisons will meet at least twice a year to collaborate and communicate.

The committee recommends consideration be given to other concerns:

- Consideration needs to be given to holding an annual state meeting
- Chapter committees do not need to mirror state committees
- Build solid relationships with OCHER, AARP, League of Women Voters, and other state retiree groups

The committee recommends the organization's committees be well defined.

- Membership
- Communications – Public Relations and Tech
- Organizational – Nominations, Elections and By-Laws
- Legislative
- Finance/Budget/Audit
- Community Service

The committee recommends a set of bylaws be developed to replace the current bylaws.